

FRIENDLY NEIGHBORHOOD GRAPHIC AVENGER

LET ME SHOW YOU HOW TO
**SET UP A DOMAIN NAME
AND WEBSITE
IN THREE EASY STEPS:**

1. DO YOUR RESEARCH
2. WHY DO I NEED WEB HOSTING
3. BUILD YOUR SITE & PUBLISH

**READY
TO GET STARTED?**



**HEY, PAY
ATTENTION!**

IF YOU
DON'T
KNOW WHAT
A DOMAIN IS OR
WEB HOSTING,
YOU REALLY NEED TO
READ THIS!!

Created with care and your budget in mind. Building a site can get pricey but knowing the basics and having a clear heads up of what you might encounter should help you save time and money!

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1. DO YOUR RESEARCH

**POPULAR DOMAIN PROVIDERS
W/ WEB HOSTING:
GODADDY, WORDPRESS
SQUARESPACE, WIX
SHOPIFY**

Domain Providers



A Domain Provider is any business that Provides Domain Registry to purchase a domain name. This is your sites URL (.com, .net, .org) or Address.

Most clients don't estimate how pricey a website can get and understanding which Domain

Provider with Web Hosting that fits your budget is essential!

Shopping prices is key to staying within your budget. Make a list of Domain Providers that offer Web Hosting and compare what's offered to customers within a price range you're comfortable with and always read the fine print!

Small prices listed on most sites are framed on a monthly basis but most times those prices are billed ANNUALLY. So if a provider says \$30 "monthly" as bundle pricing for Domain & Hosting you'll be charged \$360 at check out.





2. WHY DO I NEED WEB HOSTING

A Web Host provides the server where your site lives. If the Domain is your sites address than the Host is the building located at that address. To cut costs you always want to select a Domain packaged with Web Hosting. Without buying Hosting all you own is an empty lot.

If you only purchase a Domain you'll then have to purchase hosting separately from the same Domain Provider or a different Web Hosting provider. You'll then end up paying an annual cost for both your Domain and Hosting at two separate fees.

When you buy Web Hosting through a different provider you have to port your domain to your hosting provider. In most cases porting does not move the domain name to the hosting provider. It's simply piggybacking your URL to the site being hosted on the web hoster's server.





3. BUILD YOUR SITE & PUBLISH



Luckily for you and your budget most popular providers offer some kind of free Site Builder tool with basic templates you can click your way through. You can add your own text and provided stock images for a somewhat custom

look. For an even more personal touch, you can upload images to your site files.

Gold Star



To give you even more customization most of these builder tools come with widgets you can use to link to social media or calenders. My favorite Site Builder is from Wix it's drag & drop.

They even give you a view of your site via mobile so you can make adjustments.



Some even offer in house Web Designer help to give you a slightly more professional look. Once you're in love with what you've done hit that publish button & share your link with the world.

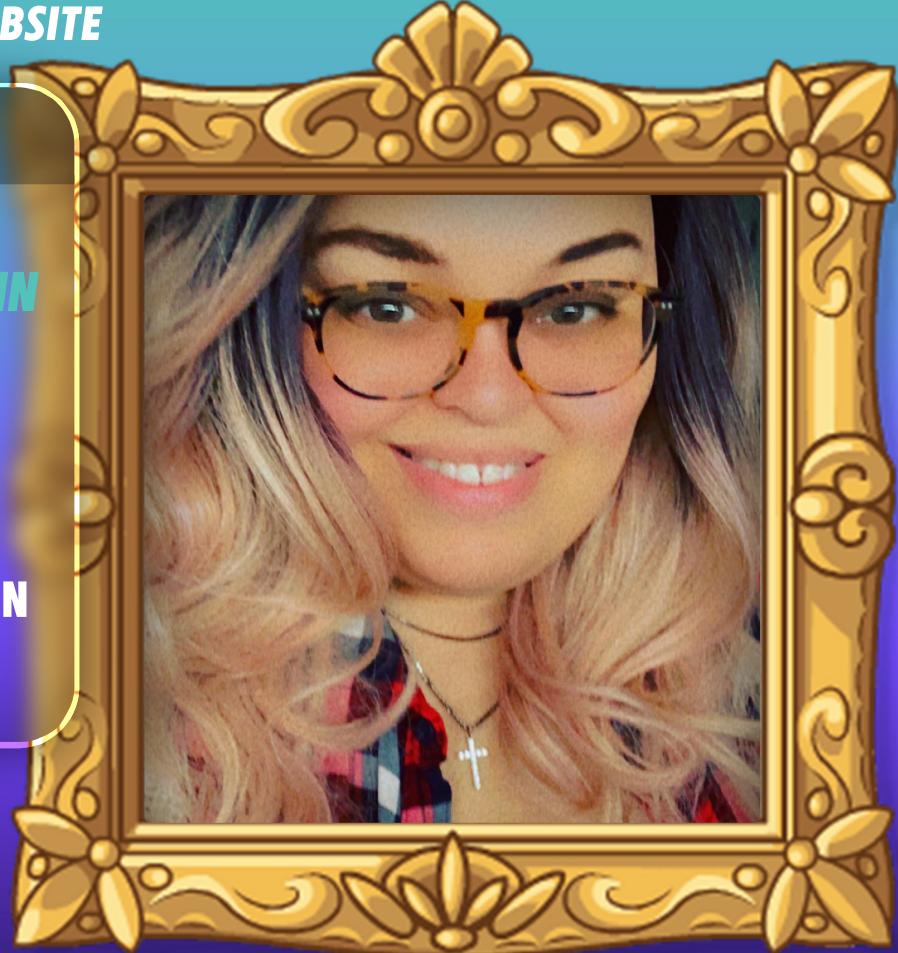
POPULAR DOMAIN PROVIDERS W/ WEB HOSTING + EASY TO USE TEMPLATES:
WIX, SQUARSPACE, SHOPIFY, WORDPRESS

YOU GOT THIS!!
**CHOOSE THE RIGHT DOMAIN
AND HOST PROVIDER
THAT FITS YOUR BUDGET**

BUT IF YOU DON'T:

- 1. SET UP A CONSULTATION**
- 2. HIRE ME TO BUILD IT**

Please feel free to reach out to me via email if you have any questions or just plain need help. I completely understand your budget constraints. We can have a quick chat to give you some clarity. This process can get a little confusing for someone doing this on their own.



I'm here
to talk



We can always set up a 1 to 2 hour consultation at a later date if it's too overwhelming for you and I'm always available to design & build your dream site for you!



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